



Life HealthCare International Medical & Hospitality Group

Roll Out & Development
Innovative Mixed Use

Scenario & Worldwide Trends

Bank of America Merrill Lynch is proposing just that

Fighting Fat Around the World

In a new report titled "Globesity -- The Global Fight Against Obesity," Merrill Lynch proposes a basket of 50 stocks it sees making gains from the fight against global obesity. The report identifies specific segments of four key sectors for investors to watch:

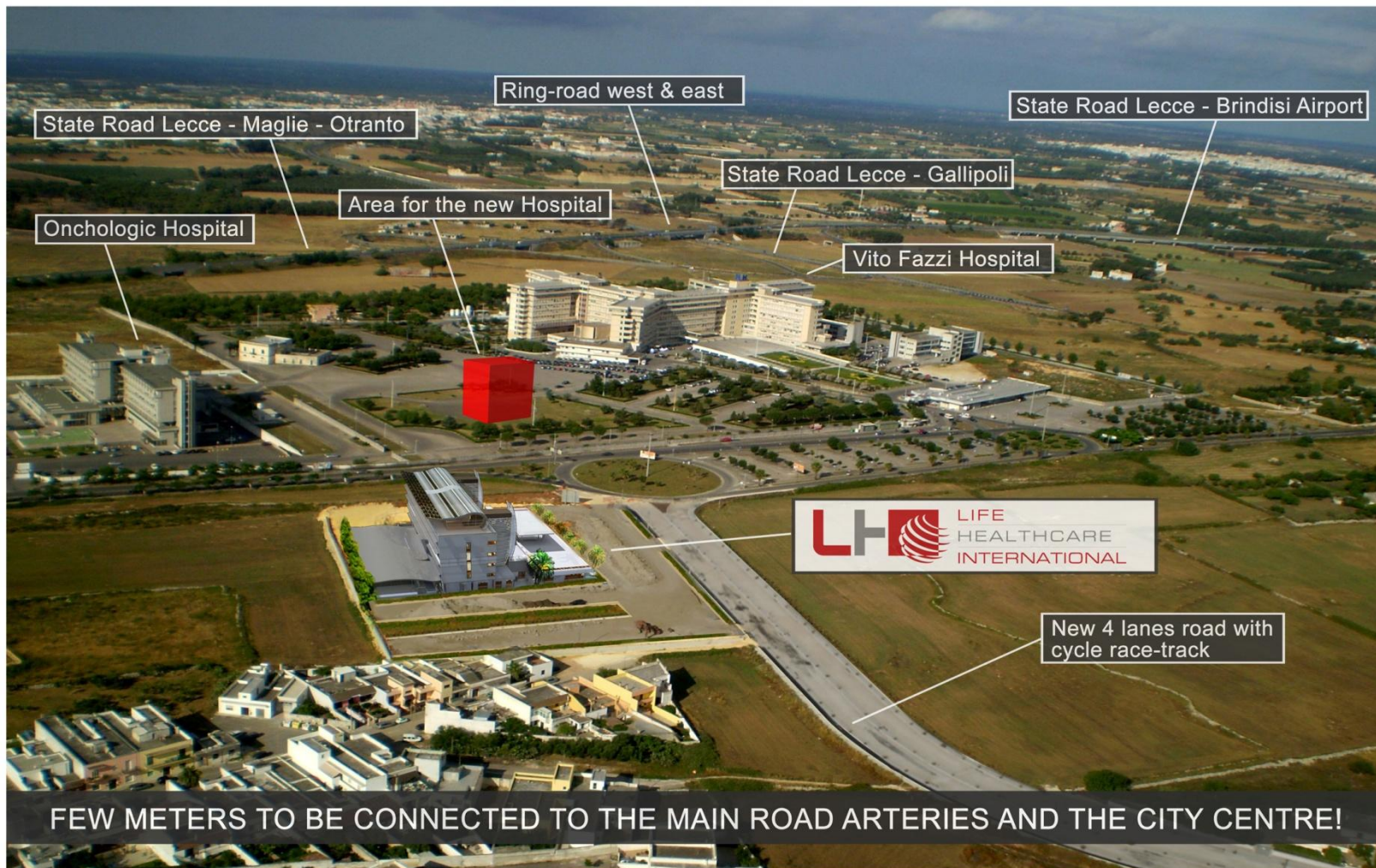
- Pharmaceuticals and health care:** companies taking on obesity-related medical conditions; companies that specialize in equipment for overweight patients, like bigger beds and wider ambulance doors.
- Food:** companies trying to access the \$663 billion health-and-wellness market.
- Commercial weight loss, diet management and nutrition:** companies trying to access this already \$4 billion U.S. market and the growing global one.
- Sports apparel and equipment:** companies in tune with the belief that governments and the general public will become increasingly aware that exercise is of paramount importance in taking weight off and keeping it off, and as such will do well selling the necessary equipment.



The first project of a standardized SPA with Hotel & Medical Division

Quick Check Location

- Pilot Project in Lecce Italy with 97 municipalities & 1 million inhabitants in the Region
- Two Hospitals in front of the Pilot Project with over 1.500 medical staff & over 150.000 patients per year
- A third new Hospital is under construction with an investment of € 120 million
- Innovative mixed use: medical check up, pre & post surgery assistance, prevention, healthy shops, hotel , SPA, education





The first project of a standardized SPA with Hotel & Medical Division

Looking for:

- Hotel Chains & independent Hotels with or without SPA
- Existing wellness and beauty farms with Hotel
- New built mixed use
- Conversion of existing buildings into an effective mixed use
- Apply our innovative concept based on the **LHI Formula**:
excellent health care services according to the current demand
in optimizing spaces allocations & costs



Innovative Mixed Use Concept

4 Different Areas & Services on 10.000 m²

1. Medical SPA & Hotel
2. Healthy Food
3. Healthy Shops & Pharmacy
4. Healthy Academy

Innovative Mixed Use Concept

4 Different Areas & Services on 10.000 m²

1. Medical SPA & Hotel

- **Medical SPA = 4.500 m²**
- ✓ 5 Sea water pools, hydro-balneotherapy
- ✓ Fitness & rehabilitation
- ✓ Dermocosmetics, day surgery, telemedicine
- ✓ 10 Medical consulting rooms



Innovative Mixed Use Concept

4 Different Areas & Services on 10.000 m²

1. Medical SPA & Hotel

- **LHI Hotel = 4.000 m²**
- ✓ 7 Floors
- ✓ 80 rooms
- ✓ F&B
- ✓ 3 meeting rooms up to 300 seats

Innovative Mixed Use Concept

4 Different Areas & Services on 10.000 m²

2. HI Health Food

- **interested area 1.000 m²**
- ✓ 1 Life coffee shop
- ✓ 1 Healthy take away
- ✓ 1 Restaurant
- ✓ 1 Roof garden
- ✓ Mediterranean diet
- ✓ Slow food
- ✓ Km "0" food



Innovative Mixed Use Concept

4 Different Areas & Services on 10.000 m²

3. LHI Health Pharmacy & Shops

- **Shops = 1.000 m²**
- ✓ Pharmacy
- ✓ Beauty boutiques
- ✓ Health shops
- ✓ Healthy food



Innovative Mixed Use Concept

4 Different Areas & Services on 10.000 m²

4. LHI Healthy Academy

- **Nursery & School**
- ✓ Educational program for children & parents for a Healthy Lifestyle
- ✓ Fight obesity & nutritional education
- ✓ Tips & trends

Macro & Micro Location Requirement

- ✓ **Potential 1 million inhabitants in the Region**
- ✓ **Closed to Hospitals/Clinics**
- ✓ **Medical employees in the Hospitals/Clinics about 1.000 pax**
- ✓ **Patients of the Hospitals/Clinics about 150.000 pax**



LIFE
HEALTHCARE
INTERNATIONAL

Technical & Economical Requirement

- ✓ Average surface about 10.000 m²
- ✓ Hotel with min. 60 rooms
- ✓ 4.500 m² medical departments
- ✓ 1.000 m² shops & boutiques
- ✓ Closed to Hospitals/Clinics
- ✓ New Construction => investment from € 30 million
- ✓ Conversion of existing buildings
- ✓ Mixed use development

Innovation & Sustainability

- ✓ Energy efficient architecture
- ✓ Reduced operating costs
- ✓ LEED Protocol
- ✓ Prominent Location
- ✓ Benefits of the surrounding medical services (Hospitals/Clinics)
- ✓ Flexibility in the configuration of excellent equipped spaces
- ✓ Independent marketing of the individual units
- ✓ Exclusive advertising opportunities on the facade
- ✓ Parking Spaces
- ✓ Safe & green environment

Expansion Locations

EUROPE

- ✓ Cities/Regions with more than 1 million inhabitants
- ✓ Closed to Hospitals/Clinics/Medical Centers

USA, ASIA, MIDDLE EAST

- ✓ City Centers/Periphery
- ✓ Good visibility
- ✓ Excellent accessibility
- ✓ Well connected (plane, train, bus, car...)
- ✓ Good reputation of the location
- ✓ Closed to Hospitals/Clinics/Medical Centers



Let's connect and get the deal done!

Life HealthCare International Medical &
Hospitality Group is far more than just a good plan.

Showcase yourself and your company at one of the best
opportunities for your business
in the next 25-30 years!



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